



From zero to viral

Scenario Conception and Setup

Items' index

General material (all phases)

- Annex documents
- A table or desk
- A whiteboard or paper pages and markers or pens
- A set of drawers, folders and/or boxes
- A variety of unrelated documents (red herrings)



Detailed conception

Annex documents

Material needed

- The Annex documents
- A variety of unrelated documents (red herrings)

Tutorial

Download and print all of the Annex documents.

Place each page in a different hiding spot that's easily accessible by the participants, such as a drawer, folder or box anywhere in the room. They can be hidden under furniture or behind other elements, so participants have to search for them.

To complicate the task, depending on their level and focus, you can place a series of documents (related to digital entrepreneurship or online content) as red herrings in the same hiding spots or other spots around the room, so that participants will have to identify the documents that are relevant to their mission.

Note: There is no need for those items to be closed or locked, as these documents need to be accessible as the first step without a prior code or enigma.

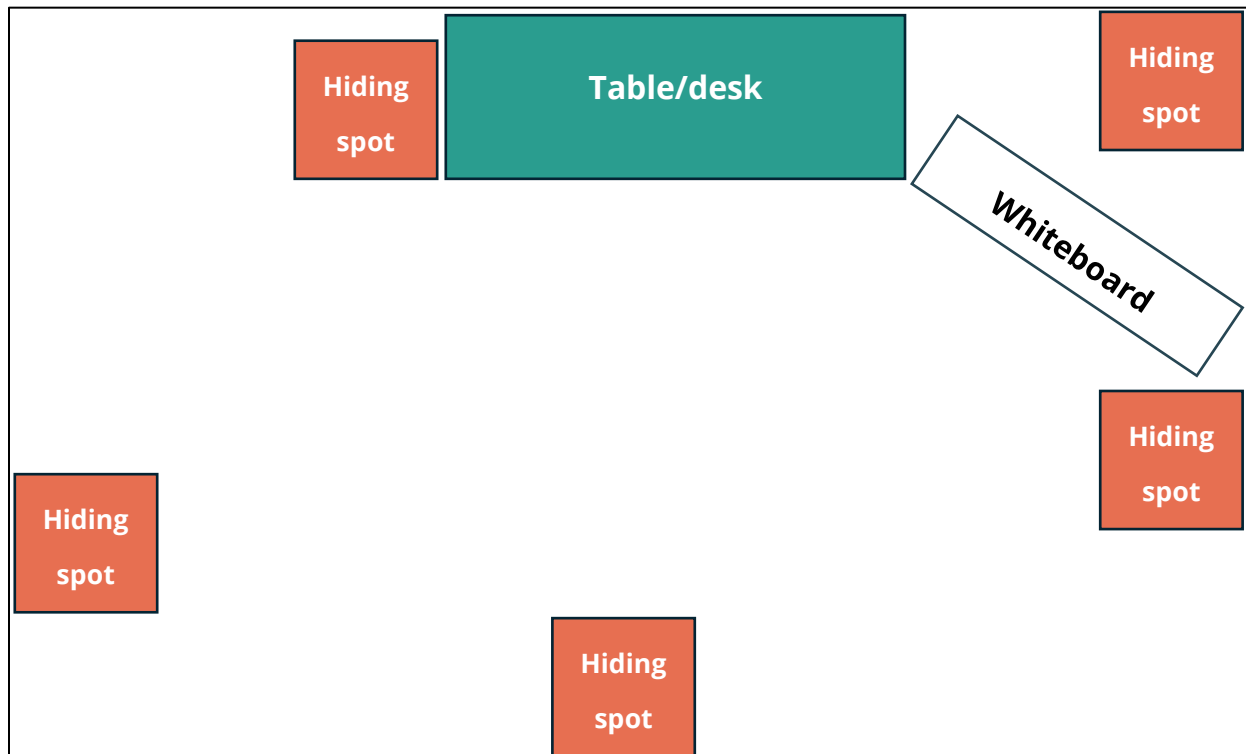


The installation of the room

The setup can be quite simple as it only involves a series of documents (Annex) disseminated in various hiding spots (drawers, folders or boxes) and a whiteboard, with additional elements such as documents as red herrings. The following image will help you visualise where the necessary elements can be placed.

Note: The table or desk and the hiding spots can be placed anywhere around the room as long as there is enough space for all the participants to analyse the documents together, discuss and take notes then present their final pitch.

Setup suggestion:





For the next game

Follow the instructions to reset the game for another group of youngsters:

- Ensure that participants didn't write any annotations on the Annex documents and erase any hints written on the whiteboard or paper pages.
- Place all the printed documents from the Annex back in random hidden spots.



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